



Partnership Agreement



What name/names shall we use for recognition in all necessary publications?

Contact Person _____ Today's Date _____

Address _____ City/State/ZIP _____

Email _____ Phone _____ Value \$ _____

Underwriting Item: _____ OR Donation: Check# _____

Cheer 4 Your Life partners with families, foundations, and companies each year to be able to support our talented teens with training in their respective areas of expertise. Without the assistance of community partners, we would be unable to offer necessary scholarships. In return, we offer multiple avenues to our donors for exposure and a platform for well-deserved thanks!

Cheer 4 Your Life hosts a unique fundraising event annually, called "It's a Jungle Out There". Reality show celebrities, mostly from "Survivor", compete with our teen scholarship recipients and teens who have earned their spot by completing service hours. During the final challenge, patrons are given the opportunity to buy in to compete and/or participate in the betting pool. The event concludes with an evening of entertainment by our talented teens as well as a live auction, dinner, dancing, and cocktails.

Our TV Celebrity guests combined have over 500,000 followers on social media. They constantly communicate with their fan base and help draw attention leading up to the C4YL events, as well as create large amounts of exposure for our partners and sponsors.

Please consider partnering with us to give an extraordinarily talented teen more opportunities to thrive and excel! The return on your investment will not only help our future generation of leaders, you will receive the following:

CHIEFTAN \$20,000: Logo recognition on all apparel and event promotions, weekly email blasts, website – including video commercial of company/family mission, and monthly posts on all social media channels.

Exclusive event benefits:

VIP status for 20 guests. Additional coverage at events include: Media Presentation, Live Banner, Table Center Piece, Gift Bag Item 1st choice, and logo of choice on main event obstacle.

SHAMAN \$15,000: Logo recognition on all apparel and event promotions, weekly email blasts, website, and monthly posts on all social media channels.

Exclusive event benefits:

VIP status for 16 guests. Additional coverage at events include: Media Presentation, Live Banner, Table Center Piece, Gift Bag Item option.

HUNTER \$10,000: Logo recognition on event promotions, weekly email blasts, website and monthly posts on all social media channels.

Exclusive event benefits:

VIP status for 12 guests. Additional coverage at events include: Media Presentation, Live Banner, Table Center Piece, Gift Bag Item option.

FISHERMAN \$5,000: Logo recognition on event promotions and website.

Exclusive event benefits:

VIP status for 8 guests. Additional coverage at events include: Media Presentation and Gift Bag Item option.

SKINNER \$2,500: Logo recognition on event promotions and website.

Exclusive event benefits:

VIP status for 6 guests. Additional coverage at events include: Media Presentation.

GATHERER \$1,000:

VIP status for 4 guests. Additional coverage at events include: Media Presentation.

GENERAL ADMISSION \$250:

Admission ticket to the '18 Games & Open seating at "It's A Jungle Out There" evening extravaganza and auction.

DAY PASS TICKET \$25:

One General Admission ticket for attendance at the '18 Games only 1:00pm-5:00pm

Your Signature _____ C4YL Member Initials _____